



12th Annual MAAPE Awards Banquet & Conference **The Power of Transformation Using the** **Baldrige Framework**

Dear Friend of MAAPE,

Our 12th Annual Performance Excellence Conference and Awards Banquet is scheduled for November 15-16 at the Desmond Hotel in Malvern, PA. I'm pleased to report that we're putting an exciting program together including keynote presentations from:

- Greg Haralson, Senior VP and CEO, Memorial Hermann Sugar Land Hospital
- Maryruth Butler, Executive Director at Kindred Nursing and Rehabilitation – Mountain Valley
- Lee Butler, Director of Performance Excellence, Don Chalmers Ford

All of these organizations are 2016 Baldrige Award Recipients.

Please consider becoming a conference sponsor this year.

About MAAPE?

The Mid-Atlantic Alliance for Performance Excellence (MAAPE) is a 501c(3) nonprofit corporation that helps all types of organizations in the tri-state region of PA, NJ, and DE to improve their performance and outcomes, including productivity, workforce engagement, competitiveness, and customer and stakeholder satisfaction.

We use the leading-edge Baldrige Criteria for Performance Excellence as the basis for our process and for giving feedback to applicants. While the MAAPE process is modeled after the prestigious Baldrige Performance Excellence Program, our process is not about "winning an Award." It's about using the criteria to perform low-cost, non-prescriptive assessments in addressing each applicant's unique challenges. All MAAPE applicant organizations – regardless of size – receive public recognition for their efforts in journeying toward performance excellence.

MAAPE receives no financial or resource support from the government. Our organization is funded by members and sponsors, and we rely almost entirely on volunteers who share our passion for performance excellence.

Why Sponsor?

MAAPE offers multiple sponsorship options that yield two important outcomes—raising awareness for your organization and providing tangible support for the MAAPE Program. All sponsorships are visible and appreciated. Your organization's name and logo will gain invaluable exposure to some of the region's top quality driven organizations. Benefits of sponsorship include:

- Exposure to over 200 leaders who are interested in Baldrige, quality improvement and performance excellence.
- Engagement with winners of the prestigious Baldrige Award, CEOs and top-performing organizations.
- Numerous networking events where exhibitors and sponsors can engage with the attendees.
- A list of attendees with their contact information.
- Exhibit tables positioned in the reception area close to all the action.

2017 Sponsorship Levels

	Platinum EXCLUSIVE	Gold	Silver	Travel
	\$7,500	\$5,000	\$2,500	\$1,500
Introduction of Keynote	Introduction of Awards Banquet Keynote	Introduction of Conference Keynote		
Special Recognition	Recognition at the Welcome Address Company Logo on Website and Meeting Signage Printed Program Book Recognition 1 Exhibitor Table Table Placard acknowledging Platinum Sponsorship Advertisement Slide during Breaks and Meals Attendance at Invite Only Senior Leader Breakfast	Recognition at the Welcome Address Company Logo on Website and Meeting Signage Printed Program Book Recognition 1 Exhibitor Table	Recognition at the Welcome Address Company Logo on Website and Meeting Signage Printed Program Book Recognition 1 Exhibitor Table	Recognition at the Welcome Address Company Logo on Website and Meeting Signage Printed Program Book Recognition
Program Book Ad	FULL PAGE	FULL PAGE	½ PAGE	½ PAGE
Complimentary Event Passes	5	3	2	1

Other Sponsorship Opportunities

Morning or Afternoon Break (\$750)

Breakfast (\$1000)

Lunch (\$1500)

- Exclusive Sponsorship of Selected Meal
- Company Logo Prominently Featured at Sponsored Meal
- Printed Program Book Recognition on Conference Agenda
- 1 Complimentary Registration

Exhibitor Table (\$500)

- 1 Exhibit Table
- 1 Complimentary Registration
- Name listing in Program Book

Program Book Advertisements

- 1 Page (\$250)
- ½ Page (\$150)



2017 Sponsorship Form

Deadline: October 31, 2017

Organization Name: _____

Address: _____

Contact Information Name: _____ Title: _____

Phone/Fax: _____ / _____

Email: _____

Please select a sponsorship level:

- Platinum (\$7,500, Limit One)**
- Gold (\$5,000)**
- Silver (\$2,500)**
- Travel Sponsorship (\$1500)**
- Lunch Sponsorship (\$1500)**
- Breakfast Sponsorship (\$1000)**
- Morning Break Sponsorship (\$750)**
- Afternoon Break Sponsorship (\$750)**
- Exhibitor Table (\$500)**
- Program Book Advertisement**
 - Full Page (\$250)**
 - Half Page (\$150)**

Please send completed form to:

MAAPE
590 Centerville Road, #260
Lancaster, PA 17601

Email: bbitner@midatlanticape.org

Questions? Contact Bob Bitner at (717) 737-6470

Upon receipt of this form, the contact person listed above will receive the sponsorship agreement with information on payment. Cash contributions are tax deductible because the Mid-Atlantic Alliance for Performance Excellence (MAAPE) is a non-profit organization, tax exempt under the IRS section 501 (c) 3. Please check with your organization's tax advisor for additional details.